

2025 MSP 501 APPLICATION FAQs

Where do I access the survey?

To apply for the 2025 MSP 501, [click here](#).

Can I see the survey application before beginning the submission process?

To download a PDF of the 2025 MSP 501 survey, please [click here](#).

Can I save my progress and return to finish later?

The survey platform defaults to "save." As long as you have cookies enabled and are continuing the application on the same device, you can come back later to complete the survey/form.

Can I edit my answers?

Applicants can back up in the survey and adjust data as needed before clicking on the Submit button. Once you submit an application, we consider it to be final.

Will I receive a copy of my answers?

Upon submittal, applicants who provide their email address when prompted will receive a confirmation email that contains a PDF copy of their responses. We highly suggest you save this PDF for your records.

What do you need for revenue verification?

Download the MSP 501 revenue verification form [here](#), or within the survey. It must be completed with the revenue numbers you have self-reported and signed by a certified financial professional or member of your company's executive team. You may not submit an application for the 2025 MSP 501 without first uploading the verification document.

Will you disclose my company's financial information?

Channel Partners will not disclose specific annual revenue information such as revenue dollars. However, we reserve the right to publish company growth rates based on the private revenue data you submit.

What if I have technical difficulties?

For help troubleshooting your application, please email msp501@informa.com and our team will get back to you shortly.

When does the survey close?

The 2025 MSP 501 will close for applications at 11:59 p.m. EST on Wednesday, April 30.

When will Channel Partners announce the winners?

Winners will be announced in June 2025 in our reveal webcast and on channelfutures.com. Special award winners will be announced at our annual MSP 501 Awards Gala, celebrating all 2025 MSP 501 and Next Generation winners, at MSP Summit, September 15-17, 2025 in Orlando.

To get information about a VIP Pass to attend MSP Summit, email sydney.kurtz@informa.com.

What is the Next Generation?

All MSP 501 applicants will automatically apply to our Next Generation awards list. This exclusive list honors industry-leading managed services and technology providers that are driving a new wave of growth and innovation for the tech channel via their groundbreaking solutions. Being a Next Generation winner validates that your business is playing a leading role in revolutionizing the channel.

What are MSPs to Watch?

In the past we found many impressive smaller managed service providers that failed to meet our revenue cutoff to qualify but nevertheless showed great potential and growth. Therefore, we've created an MSPs to Watch list for those we have a great shot at cracking the MSP 501 in the future. These companies gain most of their revenue from managed services, are high performers in terms of percentage of revenue from recurring revenue, and boast impressive growth forecasts.

How do you evaluate applications to arrive at the rankings?

We use a proprietary algorithm that weighs different revenue streams according to how representative they are of modern business models and forward-thinking managed services strategies.

What will winners receive in their award packages?

MSPs that earn a place on the MSP 501 or Next Generation will receive an award package that includes a winner's logo, a press release template to announce the win, suggested social media posts, free attendance to Channel Partners events, thought-leadership opportunities, and a Q&A form that winners can return to the MSP 501 editorial team that may be used as the basis for a company profile.

Where can I learn more?

The MSP 501 has a [landing page](#) on the MSP Summit site. All updates and editorial coverage of the survey and 501ers will be promoted on MSP 501 social channels:

Twitter: [@msp_501](https://twitter.com/msp_501)

LinkedIn: [501er community](#)

Instagram: [@msp_501](https://www.instagram.com/msp_501)

Facebook: [@MSP501Awards](https://www.facebook.com/MSP501Awards)

If you have questions or issues not answered here, please email the MSP 501 team at msp501@informa.com.