



## ELEVATING WOMEN IN CHANNELS: A CHANNEL PARTNERS WORKSHOP

### Empowering Tomorrow's Tech Leaders: A Journey from Middle Management to Executive Success

This summit is designed for women in technology channels seeking to advance their careers to the executive suite or higher leadership positions. Each session during the summit aims to not only address the current state of women in tech but also to imagine and actively shape career paths and skills development that help attendees grow their knowledge and network base.

#### Takeaways:

- **Career Plan:** completed and ready to review on a group coaching call post-event
- **Certification:** official "Channel Techquity Leader" certificate provided by Advancing Leadership Network (ALN) upon completion
- **Badges:** for display on social media and on Resume/CV by participants to show their skill and engagement in the workshop

### NAMED SPEAKER SPONSOR (NEW TECH)

**Investment: \$20,000 (1) Available**

#### Inclusions:

- 30-minute speaker opportunity
- (2) email marketing mentions (one pre-event and one post-event)
- Email logo inclusion to prospective registrants pre-event
- Sponsor-provided video, promoted on website, socials and emails
- Gift bag insert
- Onsite signage
- Social post
- 4 passes for your team

#### Choose between:

- Cybersecurity
- AI
- Edge
- Cloud Data

### PREMIER PANEL SPONSORSHIP

**Investment: \$12,500 (6) Available**

#### Inclusions:

- Panel seat: select from the following:
  - Financial Futures: How to Build Your Personal Financial Plan (2 panel seats available)
  - Tech Futures: Investing in Tech Skills for your Career Plan (2 panel seats available)
  - Personal Futures: Side Gigs for Growth (2 panel seats available)
- (2) email marketing mentions (one pre-event and one post-event)
- Email logo inclusion to prospective registrants pre-event
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Atlanta, GA | Tuesday, Sept. 17

## CLOSING RECEPTION

**Investment: \$15,000** (1) Available

**Inclusions:**

- 3-minute "thank you" on stage
- (2) email marketing mentions (one pre-event and one post-event)
- Onsite signage
- Logo on screen during reception
- Email logo inclusion to prospective registrants pre-event
- Gift bag insert
- 2 passes for your team

## TRACK SPONSOR

**Investment: \$8,000** (3) Available

**Inclusions:**

- 3-minute speaking opportunity
- Opportunity to provide a gift to every table, gifts provided by the sponsor
- Social media post
- Onsite signage
- 2 passes for your team

## LUNCHEON SPONSOR

**Investment: \$10,000** (1) Available

**Inclusions:**

- 3-minute "thank you" on stage
- (2) email marketing mentions (one pre-event and one post-event)
- Onsite signage
- Logo on screen during lunch
- Gift bag insert
- 2 passes for your team

## EMAIL SPONSOR MENTION

**Investment: \$1,500** (4) Available

**Inclusions:**

- 3x inclusion in promotional email marketing
- Company logo, title, and short blurb included

## IN-HAND BRANDING

**Inclusions:**

- Company logo
- 2 passes for your team

## PEN & BOOK

**Investment: \$15,000** (1) Available

## COMPUTER CASE

**Investment: \$15,000** (1) Available

## CORD CASE

**Investment: \$10,000** (1) Available

## PINCH PROVISIONS

**Investment: \$10,000** (1) Available

## WATER BOTTLE

**Investment: \$10,000** (1) Available

## GIFT INSERT

**Investment: \$1,500** (10) Available

**CONTACT TEAM**

